

Brent LRU Values, Strategy, and Campaigns

COMMUNITY

MEMBER
SOLIDARITY

EMPOWERMENT

MASS
CAMPAIGNING





COMMUNITY

- Building strong relationships
- Shared identity as renters
- Branches rooted in communities

MEMBER SOLIDARITY

A group of diverse people are gathered for a protest in front of a modern building with large glass windows. They are holding various signs and a large red banner. The banner in the foreground reads "LONDON RENTERS UNION". Other visible signs include "FIGHTING A FAMILY", "PEOPLE SIZE PROFITS", and "TO PUT". Some individuals are wearing winter clothing like coats and scarves. A red flag is also visible on the right side of the group.

- Solidarity not charity
- Collective action



EMPOWERMENT

- Actively developing member's skills
- Led by those most impacted



MASS CAMPAIGNING

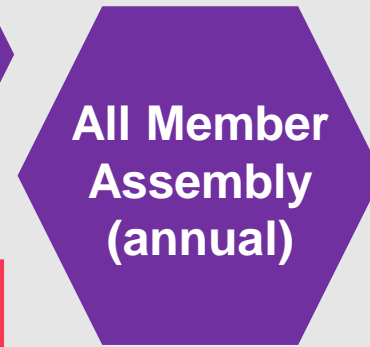
- Mass participation = collective power
- Demands decided democratically



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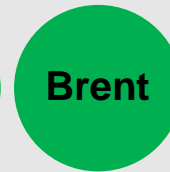
MEMBERS



BRANCHES + LOCAL GROUPS



5 branch + new groups organisers (staff)



LIBERATION CAUCUSES

WORKING GROUPS



2 member solidarity organisers (staff)

1 union co-ordinator (staff)

Campaigns committee



Outreach

- Listening campaign, on the street and with local organisations
- Hearing renters' issues, inviting people to join our meetings
- Running a survey of renters in Brent, around issues and how the council supported them.



Neighbourhood meetings

- Peer support space to talk through housing issues, and what we want to see from our landlords and the council.
- Training and empowerment around our rights, and planning our campaigns



join other renters in Brent for a
community day

We've got a meeting this Saturday.
Please come and invite your friends!



11am - 3pm

Brent Mencap

379-381 High Road, NW10 2JR,

Saturday 5th February 2022

**LONDON
RENTERS
UNION**

*helping each other with housing problems,
learning our rights, campaigning together for change*

free lunch provided, children welcome

contact Jacob - 07521 758523

Applying pressure!

- An online e-action to ask councillors to support our demands
- Speaking to local powerholders, Dawn Butler and others speaking in support.
- Regular street stalls talking to people about the elections, and raising people's aspirations for how the council could be working.
- Developing a body of empowered renters who can hold politicians to account on their promises.



FOLLOW US

@LDNRentersunion
facebook.com/londonrentersunion

GET IN TOUCH

brent@londonrentersunion.org
londonrentersunion.org
07521758523

Negotiation!

- Training a group of renters who have experienced injustices in their housing to negotiate with council leaders.
- Commitments from Muhammed Butt and Ellie Southwood on:



- Enforcement
- Energy Efficiency
- Discharge of Duty into PRS
- Public info
- Council Motion
- DotDotDot

SUPPORT OUR SIX POINT PLAN FOR HOUSING JUSTICE IN BRENT

1. Hold landlords accountable
2. Work with renters
3. Fight for Rent Controls
4. No more forced displacement
4. More accessible housing and support
5. Build more homes for people, not for profit



Para ler nossas questoes sobre proceder na justica com problemas com sua casa, apenas digitalize este Codigo

Si aad u akhrisataan codsi-gayaga ku saabsan xaquuqda guriyanta oo afsoomaali ah, isticmaal barkodkan ama kasoo gal linkigan kuyaal xagahoose

Scan this QR code to read the full demands and show your support

All the candidates want our votes in the local elections in May - we want Brent Council to support our plan for housing in the area. Now is the time to get our collective voice heard.

We need a council that forces landlords to fix our homes, that supports people when they become homeless, helps bring rents down and creates accessible homes for people, not profit. You can help us make it happen - join online, get in contact, or attend a meeting soon!

[LONDONRENTERSUNION.ORG/JOIN](https://londonrentersunion.org/join)

Ring or text 07521758523

Next meeting: April 2nd

12am - 3.30pm with lunch

Brent Mencap, 379-381 High Rd

NW10 2JR

Supporting our members

- Peer support at meetings, with members and staff trained in renters' rights and case law
- 121 work helping members think through their options - supporting them to know their rights and stand up for them.
- Moving to disputes where we can make issues public, and show how landlords are breaking the law.
- When the law isn't good enough, we build campaigns out of the shared interests of our members, and the most common issues they face.

Yesterday Brent members visited [@networkhomes](#) to demand they keep their promise to Ann to fix a rodent infestation.

Too often, landlords break the law to cut costs and boost profits.

Renters are fighting back. We'll be back if Network Homes continue to mistreat our member.



Contact

brent@londonrentersunion.org

Jacob:
jacob@londonrentersunion.org

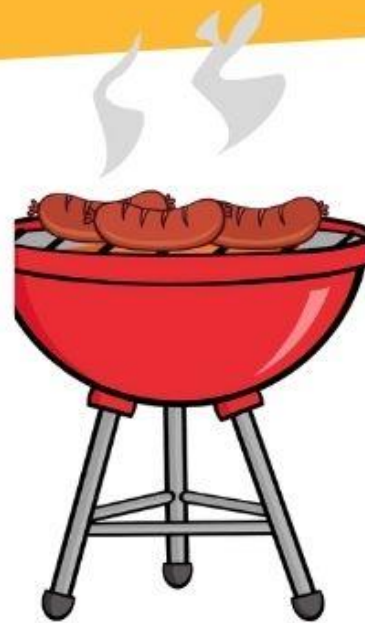
07521758523

We'd love to build links with groups present today, to support your clients and strengthen our networks!

(We are also looking for deskpace locally!)

ARE YOU A RENTER? DO YOU LIVE IN BRENT?

If so, you're invited to the London Renters' Union Barbeque!



On Saturday 28/5 from 12-4 pm, we'll be celebrating the achievements of our **#SideWithRenters** campaign for the local elections!



Housing Support Session from 12-1!



Games, Food, Music and Community



Come along!!!



**BRENT MENCAP. 379-381 High Rd.
NW10 2JR**

