

## Each £28.18 you raise reserves a place at Crisis at Christmas.

In 21st century Britain, no one should be homeless. But this Christmas 236,000 people will be stuck in crowded and unsafe places, sleeping on people's sofas, living in cars or tents – or even out on the streets.

We know that homelessness is not inevitable. We know that together, we can end it. But while there are still people in our society without a home, we'll open our Christmas centres to welcome as many homeless guests as we can.

In 15 Crisis at Christmas centres we'll be giving people who are homeless food, healthcare and advice on housing, employment and benefits. Each £28.18 you raise is enough to welcome one more guest – and can be someone's first step towards leaving homelessness for good.



## Your checklist to Make it Crisis this Christmas

Here are a few simple steps to help turn your festive celebration into an amazing fundraiser:

- ☐ **Choose something fun.** Hold a celebration that you'll enjoy organising too.
- ☐ **Choose a date.** Pick a time to hold your event that suits everyone. When will work best for your family, friends and colleagues?
- ☐ **Involve other people.** Having some helpers can make planning everything easier – and more fun for everyone.
- ☐ **Spread the word.** Who will you invite? Let everyone know by email, on social media, with posters and invitations or however works for you.
- ☐ **Have fun and raise money.** Help people leave homelessness behind.

For details of how to pay your money in, see the reply form enclosed or go to [www.crisis.org.uk/makeitcrisis](http://www.crisis.org.uk/makeitcrisis)

Thank you!



MakeitCrisis

#MakeitCrisis

Photos: Sam Roberts

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Registered with  
**FUNDRAISING  
REGULATOR**

## 「Make it Crisis this Christmas」 Your guide



Together  
we will end  
homelessness



# 「There are so many ways to Make it Crisis this Christmas」

However you're celebrating Christmas, you can turn it into a Crisis fundraiser – and bring people together to help end homelessness. Here are just a few ideas for how you can Make it Crisis this Christmas.



## Get together

Invite the neighbours round for a celebration – and help end homelessness together.



## Festive baking

Who can resist a piece of cake? You could run a stall, or even hold your own bake off competition.



## Dinner with friends

Get everyone over for a meal – and ask if they'd like to make a donation to Crisis as a contribution.



## Christmas jumper day

Pull on your favourite festive jumper to raise funds for Crisis.



## Christmas quiz

Run a fun quiz with friends and family. How about a few questions about Crisis?



## Party time

Turn your Christmas party into a way to raise money for Crisis at Christmas – and help our guests find secure, stable homes.

## “Crisis has been brilliant. I can't say enough good things.”

Samantha had a life that she wouldn't wish on anyone. After growing up in care and being sexually abused, she struggled with depression and ended up in an abusive relationship. When she finally fled, she found herself homeless.

**Samantha arrived at Crisis at Christmas depressed and desperate – but then she discovered all that Crisis had to offer.**

Almost straight away, Samantha felt her life start to change, and over the coming year, Crisis helped her gain confidence and make progress. Now Samantha is full of hope. “Crisis has been brilliant,” she says. “I've had a brilliant support worker and I can't say enough good things. I'm going to start looking for work. I'm excited to see where next I end up on my journey through life.”



Samantha's story is 100 per cent genuine, but her name has been changed and a model photographed to protect her identity.